

## Syllabus

### Subject

<b>Subject / Group</b>	11483 - Master's Thesis / 1
<b>Degree</b>	Master's in Tourism Management and Planning
<b>Credits</b>	6
<b>Period</b>	2nd semester
<b>Language of instruction</b>	English

### Professors

Lecturers	Office hours for students					
	Starting time	Finishing time	Day	Start date	End date	Office / Building
Jaime Jaume Mayol <a href="mailto:jaume.jaume@uib.es">jaume.jaume@uib.es</a>	10:00	11:00	Monday	10/09/2018	30/06/2019	Edifici Arxiduc Lluís Salvador - Dept. Informàtica
	10:00	11:00	Friday	10/09/2018	30/06/2019	Edifici Arxiduc Lluís Salvador - Dept. Informàtica
	10:00	11:00	Wednesday	10/09/2018	30/06/2019	Edifici Arxiduc Lluís Salvador - Dept. Informàtica
Francisco Rejón Guardia <a href="mailto:f.rejon@uib.eu">f.rejon@uib.eu</a>	08:00	09:00	Tuesday	10/09/2018	31/05/2019	Siempre cita previa por e-mail - Despacho DB022 - planta baja - Edificio Jovellanos
Maria Sard Bauzá <a href="mailto:maria.sard@uib.es">maria.sard@uib.es</a>	14:30	15:30	Monday	10/09/2018	31/05/2019	DB248 (prèvia cita per e-mail)

### Context

The Final Master's Project is a subject of 6 ECTS carried out in the second semester at the end of the formative period. The students will write and publicly defend in front of a Commission a research paper on one of the topics studied during the Master. The Master's Project will be supervised by a tutor chosen by the students from the Master's professors. During this course students will receive a basic knowledge on research methods and are provided with some practical tools to help them write the Final Master's Project. Students will receive detailed information about this course as well as all the necessary steps to complete and submit their Final Master's Project in a special meeting that will take place at the beginning of the second semester. In Campus Extens there will be all the necessary information related to the course (material, steps to present, deadlines,...).

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### Requirements

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#### Essential

Students must have passed 48 ECTS before submitting and defending their Final Master's Project.

### Skills

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#### Specific

- \* CE1- Learn how to deal with techniques of data collection and analysis and their application in the tourism sector. .
- \* CE7- Learn methods and techniques for formulation, realization, presentation and defense of an academic work in the field of tourism management and planning. .

#### Generic

- \* CG1-Know how to find, process and analyze information concerning the tourism sector from different sources. .
- \* CG2- Know how to work in a team and deal with problematic situations in a collaborative way. .

#### Transversal

- \* CT1- Capacity for analysis and synthesis. .
- \* CT2- Ability to organize and plan. .
- \* CT3- Oral and written communication in English. .
- \* CT4- Information management skills. .
- \* CT5- Ability to define priorities in the achievement of objectives. .
- \* CT6- Being able to take decisions and solve problems. .

#### Basic

- \* You may consult the basic competencies students will have to achieve by the end of the Master's degree at the following address: [http://estudis.uib.cat/master/comp\\_basiques/](http://estudis.uib.cat/master/comp_basiques/)

### Content

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Elaboration of the Final Master's Project comprises two work modules:

Module 1. Fundamentals of Research

Module 2. Elaboration and Defence of the Final Master's Project

#### Range of topics

Module 1. Research Foundations

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Knowledge on how to produce a research paper is necessary in order to submit the Final Master's Project. For this reason, students will be required to go through some online materials, in order to learn basic research skills. The aim of this module is that students learn how to formulate research questions and understand necessary criteria to produce a research paper. The module contents are:

1. How to write a research paper.
2. Research questions, methodology and research methods.
3. Bibliography and information search processes

### Module 2. Elaboration and Defence of the Final Master's Project

The student will be required to work on the Final Master's Project following the knowledge learned in the Module 1 and the instructions of his/her supervisor. The written project has to follow the regulations regarding the number of pages and other formalities established for this course.

The Final Master's Project will be publicly defended in front of a Comission who will grade it in one of the two official periods (July or September). There is the possibility to defend the Master's project by videoconference, subject to some requirements that must be satisfied.

Students must notify the TFM coordinators about which of the two periods (July or September) they wish to present and defend their work. Approximately 15 days before the public defence the students shall hand in a preliminary version of their project in .pdf format over the TFM delivery to coordinators on UIBdigital (Final Project subject).

Once the TFM coordinators have validated the project with an anti-plagiarism tool, students will receive authorisation to hand in their project for the requested period. After receiving this approval, students may still make minor changes to their project until final delivery.

Handing in the TFM must be done before the public defence through Online delivery to CEP on UIBdigital (Final Project subject) within the deadline set by the TFM coordinators (detailed information concerning all deadlines will be provided in campus extens). At this moment it will be decided the date of the public defence and the composition of the Comission.

## Teaching methodology

In-class work activities (0.28 credits, 7 hours)

Modality	Name	Typ. Grp.	Description	Hours
Seminars and workshops	Guidelines for academic research	Medium group (M)	The main purpose of the seminars is to show students how to do research, writing it up and making use of it. The seminars aim to teach the skills of research in the context of the practical problems that new researchers face.	2
ECTS tutorials	Work with the supervisor	Small group (P)	Students must work with the supervisor and show him/her periodically the work done. Following this, the tutor can guide students during their research investigation.	4
Assessment	Defence of the Final Master's Project	Small group (P)	Once the supervisor has authorized the student to submit the Final Master's Project, it will be publicly defended in front of a Comission.	1



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At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Aula Digital platform.

Distance education tasks (5.72 credits, 143 hours)

Modality	Name	Description	Hours
Individual self-study	Elaboration of the Final Master's Project	The project must be an academic research paper on one topic studied at the master and supervised by one Master's professor. This work must follow the guidelines explained in the seminars.	143

### Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

### Student learning assessment

#### Frau en elements d'avaluació

In accordance with article 33 of Academic regulations, "regardless of the disciplinary procedure that may be followed against the offending student, the demonstrably fraudulent performance of any of the evaluation elements included in the teaching guides of the subjects will lead, at the discretion of the teacher, a undervaluation in the qualification that may involve the qualification of "suspense 0" in the annual evaluation of the subject".

#### Defence of the Final Master's Project

Modality	Assessment
Technique	Papers and projects ( <b>non-retrievable</b> )
Description	Once the supervisor has authorized the student to submit the Final Master's Project, it will be publicly defended in front of a Comission.
Assessment criteria	The Final Master's Project written in English must be presented to be publicly defended in front of a Comission after the tutor's approval. The comission will evaluate different criteria including scientific quality of the work presented, clarity and presentation structure, originality of the work, theory adaptation and research methods, topic relevance, language skills and the appropriate use of scientific vocabulary.



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The evaluation of the oral presentation will be based on a rubric given on the course.

Final grade percentage: 100%

### Resources, bibliography and additional documentation

#### Basic bibliography

Rubí-Barceló, A. , Research Foundations. Manual on-line, UIB, 2009.  
Silverman, David, Doing qualitative research, SAGE Publications, 2005.  
Pàgina web de la UIB: <http://www.uib.es/servei/biblioteca/>

