



Academic year	2017-18
Subject	11489 - Foundations of Monitoring
Group	Group 1, 1S
Syllabus	B
Language	English

### Subject

<b>Name</b>	11489 - Foundations of Monitoring
<b>Credits</b>	0.72 in-class (18 hours) 2.28 distance (57 hours) 3 total (75 hours).
<b>Group</b>	Group 1, 1S (Campus Extens)
<b>Period</b>	First semester
<b>Language</b>	English

### Lecturers

Lecturers	Office hours for students					
	Starting time	Finishing time	Day	Start date	End date	Office
Catalina Natividad Juaneda Sampol <a href="mailto:nati.juaneda@uib.es">nati.juaneda@uib.es</a>	11:00	12:00	Wednesday	13/09/2017	09/02/2018	DB229 Edifici G.M. Jovellanos (cita prèvia per e-mail)
	11:00	12:00	Tuesday	12/02/2018	31/05/2018	DB229 Edifici G.M. Jovellanos (cita prèvia per e-mail)

### Context

The course will cover the basics of project monitoring process by placing it in the broader context of Monitoring and Evaluation (M & E). All the knowledge of the course will be aimed at training students for the monitoring tools in the field of tourism. This course, along with that of Monitoring and Evaluation for an Optimal Governance, intended to facilitate the choice of master's specialties, Monitoring or Evaluation, introducing students to the concepts and methods related them.

### Requirements

No special requirements are asked for. The essential requirements are covered by the criteria of admission to the Master's degree.

### Skills



## Specific

- \* CE4 – To be able to contribute to the planning, monitoring and evaluation of policies, programmes and projects oriented towards the improvement of the competitiveness and sustainability of a tourism company, destination or region..
- \* CE6 – To be able to identify the key indicators used to monitor and evaluate projects within the tourism environment..
- \* CE7 – To be able to collect, generate, process and analyse statistical data to support monitoring and evaluation activities..

## Generic

- \* CG2 – To develop an innovative capacity by applying the acquired knowledge to the resolution of problems in new environments related to the tourism sector..
- \* CG6 – To understand the importance of working with rigor and a vision of future to improve the wellbeing of society achieving a sustainable tourism development..
- \* CG7 – To acquire specialized knowledge about the tourism system in order to make it possible to face challenges and provide solutions..

## Basic

- \* You may consult the basic competencies students will have to achieve by the end of the Master's degree at the following address: [http://estudis.uib.cat/master/comp\\_basiques/](http://estudis.uib.cat/master/comp_basiques/)

## Content

### Theme content

1. Monitoring in tourism projects and programs
2. Monitoring in the Logical Framework Approach
3. Definition of indicators and information needs
4. Temporal, spatial and counterfactual comparisons
5. Experiences in Monitoring and Evaluation

## Teaching methodology

### In-class work activities

Modality	Name	Typ. Grp.	Description	Hours
Theory classes	Lectures	Large group (G)	Theory classes allow a detailed exposition of the most important aspects of each topic, especially the new concepts. They also allow a special focus on the most difficult issues, where students need more learning support. Finally, they also facilitate the understanding of the context in which each topic is placed, including the relationships between the different topics. Theory classes will take up a total of 10 hours per	10

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Modality	Name	Typ. Grp.	Description	Hours
			student. Nevertheless students-teaching interaction through real tourism projects will be highly encouraged.	
Practical classes	Readings and exercises	Large group (G)	Those 6 hours will be devoted to readings discussions and practical exercises on indicators elaboration	6
Assessment	Presentation of coursework	Large group (G)	The students will be asked to define and select a set of indicators for a specific tourism project s a final coursework. The draft of this final assessment will be presented in class and discussed with the professor and students.	2

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Campus Extens platform.

### Distance education work activities

Modality	Name	Description	Hours
Individual self-study	Studying the contents and preparing homework	Students are expected to devote 40 hours to studying the content of the course and to undertaking the assessment task. They should bear in mind that they should go in depth into the material of the course and the external resources provided as, e.g., starting to be familiar with tourism projects web pages and other on-line material.	40
Group self-study	Final course work	Students are expected to devote 17 hours discussing readings and preparing the assessment task.	17

### Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

### Student learning assessment

#### Readings and exercises

Modality	Practical classes
Technique	Other methods ( <b>non-retrievable</b> )
Description	Those 6 hours will be devoted to readings discussions and practical exercises on indicators elaboration
Assessment criteria	To relate the theoretical concepts with case studies. Actively participate in discussions.

Final grade percentage: 20%

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## Presentation of coursework

Modality	Assessment
Technique	Papers and projects ( <b>non-retrievable</b> )
Description	The students will be asked to define and select a set of indicators for a specific tourism project s a final coursework. The draft of this final assessment will be presented in class and discussed with the professor and students.
Assessment criteria	To choose an appropriate set of indicators justifying its interest. T
Final grade percentage: 20%	

## Final course work

Modality	Group self-study
Technique	Papers and projects ( <b>retrievable</b> )
Description	Students are expected to devote 17 hours discussing readings and preparing the assessment task.
Assessment criteria	To reformulate and improve the set of indicators that they have presented in coursework draft. Structure, clarity and formal aspects of the report will be assess.

Final grade percentage: 60% with minimum grade 5

## Resources, bibliography and additional documentation

### Basic bibliography

- \* OECD (2008). Handbook on Constructing Composite Indicators, methodology and user guide. Paris.
- \* UNWTO (2004 ) Indicators of Sustainable Development for Tou.rism Destinations A Guidebook . (<http://www.e-unwto.org/doi/book/10.18111/9789284407262>)

### Complementary bibliography

- \* Tapper, R. and Font, X. (2004). Tourism Supply Chain. Report of a Desk Research Project for The Travel Foundation, Leeds Metropolitan University.