

Academic year 2015-16

Subject 11483 - Master's Thesis

Group Group 1, 2S
Teaching guide A

Teaching guide A Language English

Subject identification

Subject 11483 - Master's Thesis

Credits 0.28 de presencials (7 hours) 5.72 de no presencials (143 hours) 6 de totals (150

hours).

Group Group 1, 2S (Campus Extens)

Teaching period Second semester

Teaching language English

Professors

Horari d'atenció als alumnes

Lecturers								
Eccurers	Starting time	Finishing time	Day	Start date	Finish date	Office		
Francisco Julio Batle Lorente julio.batle@uib.es		You need to bo	ok a date with th	e professor in order	to attend a tutoria	1.		
Juan Bauzà Llinàs		You need to book a date with the professor in order to attend a tutorial.						
Macià Blázquez Salom mblazquez@uib.cat	12:00	13:00	Tuesday	14/09/2015	15/07/2016	Despatx 47		
	11:30	12:30	Monday	14/09/2015	29/01/2016	Db108. Cita		
Lluís Bru Martínez						prèvia per email.		
lluis.bru@uib.es	17:00	18:00	Monday	08/02/2016	27/05/2016	Db108. Cita		
						prèvia per email.		
Aleix Calveras Maristany	11:00	12:00	Tuesday	07/09/2015	25/07/2016	DB106 - Cita		
aleix.calveras@uib.es						per email		
Hugo Capellá Miternique	15:30	17:00	Thursday	21/09/2015	29/07/2016	44-C		
hugo.capella@uib.eu	15:30	17:00	Tuesday	21/09/2015	29/07/2016	44-C		
	15:00	16:30	Tuesday	01/09/2015	29/07/2016	DB001 Edif		
						Jovellanos / Cita		
José María Carretero Gómez						previa por email		
josem.carretero@uib.es	09:30	11:00	Tuesday	01/09/2015	29/07/2016	DB001 Edif		
						Jovellanos / Cita		
						previa por email		
Magdalena Concepción Cladera	11:00	12:00	Thursday	14/09/2015	15/01/2016	DB247		
Munar mcladera@uib.es								
	12:00	13:00	Tuesday	01/09/2015	28/07/2016	Despatx 49		
Joan Josep Estrany Bertos						de l'edifici		
joan.estrany@uib.cat						Beatriu de Pinós		



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Horari d'atenció als alumnes

Lecturers	Horari d'atenció als alumnes						
Lecturers	Starting time	Finishing time	Day	Start date	Finish date	Office	
	12:00	13:00	Thursday	03/09/2015	28/07/2016	Despatx 49	
						de l'edifici	
						Beatriu de Pinós	
Elena Gervilla Garcia	09:30	10:30	Wednesday	15/02/2016	30/06/2016	A-212	
elena.gervilla@uib.es						(Guillem Cifre)	
	14:00	15:00	Tuesday	14/09/2015	31/01/2016	DB008	
Patricia Horrach Rosselló						JOVELLANOS	
patricia.horrach@uib.es	14:00	15:00	Monday	01/02/2016	30/09/2016	DB008	
						JOVELLANOS	
Marta Jacob Escauriaza	10:00	11:00	Tuesday	14/09/2015	31/07/2016	DB243 Cita	
marta.jacob@uib.es						previa por mail	
	10:00	12:00	Thursday	14/09/2015	11/07/2016	Departament	
						de TIC, edifici	
						Arxiduc Lluís	
Jaime Jaume Mayol						Salvador	
jaume.jaume@uib.es	10:00	12:00	Wednesday	14/09/2015	11/07/2016	Departament	
						de TIC, edifici	
						Arxiduc Lluís	
						Salvador	
Catalina Natividad Juaneda	11:00	12:00	Wednesday	14/09/2015	07/02/2016	DB229	
Sampol nati.juaneda@uib.es							
Gonzalo Lozano Arnica	12:00	13:00	Monday	14/09/2015	25/07/2016	DB101. Cita	
gonzalo.lozano@uib.es						previa por e-mail.	
	12:00	13:00	Tuesday	14/09/2015	29/07/2016	DB012 (office	
Abel Ernesto Lucena Pimentel						hours on	
abel.lucena@uib.eu						appointment	
						by email)	



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Horari d'atenció als alumnes

Lecturers								
Lecturors	Starting time	Finishing time	Day	Start date	Finish date	Office		
	12:00	13:00	Monday	14/09/2015	29/07/2016	DB012 (office		
						hours on		
						appointment		
						by email)		
Lucia Mangiavacchi -	11:00	12:00	Thursday	14/09/2015	30/05/2016	DB220		
lucia.mangiavacchi@uib.es								
Alfredo Martín Oliver	10:00	11:00	Thursday	01/09/2015	25/07/2016	DB116		
alfredo.martin@uib.es Rebeca del Carmen Méndez	11:00	12:00	Monday	21/09/2015	27/06/2016	DB006		
	11.00	12.00	Monday	21/09/2013	27/00/2010	DB000		
Durón rebeca.mendez@uib.es								
Ivan Murray Mas	10:00	12:00	Thursday	01/09/2015	30/06/2016	45. Edifici		
ivan.murray@uib.cat			•			Beatriu Pinós		
	15:00	16:00	Tuesday	14/09/2015	07/02/2016	DB126		
Francina Maria Orfila Sintes			-			cita prèvia:		
francina.orfila@uib.es					fi	rancina.orfila@uib.e		
	10:30	11:30	Wednesday	08/02/2016		rancina.orfila@uib.e		
	11:00	12:00	Tuesday	14/09/2015	31/07/2016	DB 125		
Natalia Ortiz Martinez de	11.00	12.00	ruesauy	11/07/2015	31/07/2010	Jovellanos, Cita		
Mandojana natalia.ortiz@uib.es						previa por email		
ilataria.ortiz@uio.es	12.00	12.20	T	15/00/2015	07/02/2016			
	12:00	13:30	Tuesday	15/09/2015	07/02/2016	DB246		
						Jovellanos		
Vicente Ramos Mir	18:00	19:30	Tuesday	08/02/2016	29/07/2016	Despacho de		
vicente.ramos@uib.es						Tutorías Ed		
						Arxiduc. Solicitar		
						por e-mal		
	09:30	10:30	Tuesday	14/09/2015	18/12/2015	DB021 - "cita		
						prèvia per e-		
						mail" - Edifici		
Francisco Rejon Guardia						Jovellanos		
f.rejon@uib.eu	10:00	11:00	Tuesday	01/02/2016	01/07/2016	DB0021 -		
						concertar cita		
						previa por correo		
						electrónico		
Rosa Júlia Roman Quetglas		You need to be	ook a date with the	e professor in order	to attend a tutoria	ıl.		
julia.roman@uib.es	4							
Jaume Rosselló Nadal	10:00	13:00	Monday	01/09/2015	31/01/2016	DB242 (avisar a		
jrossello@uib.es						jrossello@uib.es)		





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Horari d'atenció als alumnes

T4							
Lecturers	Starting time Finishi	ng time Day	Start date	Finish date	Office		
	13:00 17	:00 Monday	01/02/2016	31/05/2016	DB242 (avisar a jrossello@uib.es)		
María Sard Bauzá maria.sard@uib.es	14:30 15	:30 Monday	01/09/2015	31/07/2016	DB248		
Maria Tugores Ques mtugores@uib.es	16:30 17	:30 Tuesday	14/09/2015	31/07/2016	DB237		
	16:30 17	:30 Tuesday	14/09/2015	22/07/2016	DB237		
Elisabeth Valle Valle elisabeth.valle@uib.es	11:00 12	:00 Wednesday	01/09/2015	31/07/2016	DB258		

Contextualisation

The Final Master's Project is a subject of 6 ECTS carried out in the second semester at the end of the formative period. The students will write and publicly defend in front of a Commission a research paper on one of the topics studied during the Master. The Master's Project will be supervised by a tutor chosen by the students from the Master's professors. During this course students will receive a basic knowledge on research methods and are provided with some practical tools to help them write the Final Master's Project. Students will receive detailed information about this course as well as all the necessary steps to complete and submit their Final Master's Project in a special meeting that will take place at the begining of the second semester. In Campus Extens there will be all the necessary information related to the course (material, steps to present, deadlines,...).

Requirements

Essential requirements

Students must have passed 48 ECTS before submitting and defending their Final Master's Project.

Skills

Specific

- * CE1- Learn how to deal with techniques of data collection and analysis and their application in the tourism sector.
- * CE7- Learn methods and techniques for formulation, realization, presentation and defense of an academic work in the field of tourism management and planning..

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Generic

* CG1-Know how to find, process and analyze information concerning the tourism sector from different sources..

* CG2- Know how to work in a team and deal with problematic situations in a collaborative way...

Transversal

- * CT1- Capacity for analysis and synthesis..
- * CT2- Ability to organize and plan..
- * CT3- Oral and written communication in English..
- * CT4- Information management skills..
- * CT5- Ability to define priorities in the achievement of objectives...
- * CT6- Being able to take decisions and solve problems..

Basic

* You may consult the basic competencies students will have to achieve by the end of the Master's degree at the following address: http://estudis.uib.cat/master/comp_basiques/

Content

Elaboration of the Final Master's Project comprises two work modules:

Module 1. Fundamentals of Research

Module 2. Elaboration and Defence of the Final Master's Project

Theme content

Module 1. Research Foundations

Knowledge on how to produce a research paper is necessary in order to submit the Final Master's Project. For this reason, students will be required to go through some online materials, in order to learn basic research skills. The aim of this module is that students learn how to formulate research questions and understand necessary criteria to produce a research paper. The module contents are:

- 1. How to write a research paper.
- 2. Research questions, methodology and research methods.
- 3. Bibliography and information search processes

Module 2. Elaboration and Defence of the Final Master's Project

The student will be required to work on the Final Master's Project following the knowledge learned in the Module 1 and the instructions of his/her supervisor. The written project has to follow the regulations regarding the number of pages and other formalities established for this course.

The Final Master's Project will be publicly defended in front of a Comission who will grade it in one of the two official periods (July or September). There is the possibility to defend the Master's project by videoconference, subject to some requirements that must be satisfied.

Approximately 15 days before the public defence the student is required to submit to the Centre for Postgraduate Studies the form "Master's Thesis assessment request" (detailed information



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concerning all deadlines will be provided in campus extens). At this moment it will be decided the date of the public defence and the composition of the Comission.

Teaching methodology

In-class work activities

Modality	Name	Typ. Grp.	Description	Hours
Seminars and workshops	Guidelines for academic research	Medium group (M	The main purpose of the seminars is to show students how to do research, writing it up and making use of it. The seminars aim to teach the skills of research in the context of the practical problems that new researchers face.	3
ECTS tutorials	Work with the supervisor	Small group (P)	Students must work with the supervisor and show him/her periodically the work done. Following this, the tutor can guide students during their research investigation.	3
Assessment	Defence of the Final Master's Project	Small group (P)	Once the supervisor has authorized the student to submit the Final Master's Project, it will be publicly defended in front of a Comission.	1

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Campus Extens platform.

Distance education work activities

Modality	Name	Description	Hours
Individual self- study	Elaboration of the Final Master's Project	The project must be an academic research paper on one topic studied at the master and supervised by one Master's professor. This work must follow the guidelines explained in the seminars.	143

Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

Student learning assessment

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Defence of the Final Master's Project

Modality Assessment

Technique Papers and projects (non-retrievable)

Description Once the supervisor has authorized the student to submit the Final Master's Project, it will be publicly

defended in front of a Comission.

Assessment criteria The Final Master's Project written in English must be presented to be publicly defended in front of a Comission

after the tutor's approval.

The comission will evaluate different criteria including scientific quality of the work presented, clarity and presentation structure, originality of the work, theory adaptation and research methods, topic relevance,

language skills and the appropiate use of scientific vocabulary.

The evaluation of the oral presentation will be base on a rubric given on the course.

Final grade percentage: 100%

Resources, bibliography and additional documentation

Basic bibliography

Rubí-Barceló, A., Research Foundations. Manual on-line, UIB, 2009. Silverman, David, Doing qualitative research, SAGE Publications, 2005.

Página web de la UIB: http://www.uib.es/servei/biblioteca/