

Academic year	2015-16
Subject	11447 - Environmental Management for Tourism Firms
Group	Group 1, 1S
Teaching guide	C
Language	English

## Subject identification

<b>Subject</b>	11447 - Environmental Management for Tourism Firms
<b>Credits</b>	0.72 de presencials (18 hours) 2.28 de no presencials (57 hours) 3 de totals (75 hours).
<b>Group</b>	Group 1, 1S (Campus Extens)
<b>Teaching period</b>	First semester
<b>Teaching language</b>	English

## Professors

Lecturers	Horari d'atenció als alumnes					
	Starting time	Finishing time	Day	Start date	Finish date	Office
Natalia Ortiz Martinez de Mandojana <a href="mailto:natalia.ortiz@uib.es">natalia.ortiz@uib.es</a>	11:00	12:00	Tuesday	14/09/2015	31/07/2016	DB_125 Jovellanos. Cita previa por email

## Contextualisation

This subject focuses on the main aspects of environmental management in the specific context of tourist firms, to provide knowledge about how to manage the environmental practices to gain a good fit with the stakeholders' expectations. The course combines theory and practice to provide students with not only an appreciation of the theoretical issues involved in the study of this field, but with a range of practical skills and tools which will enhance their value as potential practitioners.

## Requirements

### Skills

#### Specific

- \* [CE5] Know the fundamentals and principles of management of the main intangible assets in the tourism sector and apply them to the achievement of a sustainable competitive advantage..
- \* [CE10] Ability to develop environmental audits, and assess the impacts that the tourism sector actions have on the environment..

#### Generic

- \* [CG3] Know how to apply quality and environmental, economic and social management systems..



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### Transversal

- \* [CT2] Ability to organize and plan. [CT4] Information management skills..
- \* [CT1] Capacity for analysis and synthesis..

### Basic

- \* You may consult the basic competencies students will have to achieve by the end of the Master's degree at the following address: [http://estudis.uib.cat/master/comp\\_basiques/](http://estudis.uib.cat/master/comp_basiques/)

## Content

### Theme content

- Chapter 1. Environmental management fundamentals and goals
  - Principles and key concepts
  - Environmental management approaches
  - Tourism and environmental management
  - Environmental challenges in different tourism activities
- Chapter 2. Environment and Organizations: Impacts
  - How do organizations impact the environment?
  - How does the environment impact the organizations? Pressures for environmental management
- Chapter 3. Environmental management and firm performance
  - Managing risk and enhancing opportunities
  - Moving towards resource efficiency
  - Managing supply chain issues
  - Improving stakeholder communications
- Chapter 4. Environmental management systems (EMS)
  - Advantages and disadvantages of a systems approach
  - ISO 14000 series and Eco-Management and Audit Scheme (EMAS)
  - A phases approach to EMS implementation
  - Accredited certification and verification
- Chapter 5. Collecting, analysing and reporting on environmental information and data

## Teaching methodology

### In-class work activities

Modality	Name	Typ. Grp.	Description	Hours
Theory classes	Theory classes	Large group (G)	In-person class work activity	8
Practical classes	Practice classes	Medium group (M)	In-person class work activity. Problems and cases studies solution	8



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Modality	Name	Typ. Grp.	Description	Hours
Assessment	Exam	Large group (G)	Type test exam	2

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Campus Extens platform.

### Distance education work activities

Modality	Name	Description	Hours
Individual self-study	Individual self-study	Distante education work activity	40
Group self-study	Groups self-study	Distance education work activity. Problems and cases resolution	17

### Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

## Student learning assessment

### Theory classes

Modality	Theory classes
Technique	Observation techniques ( <b>non-retrievable</b> )
Description	In-person class work activity
Assessment criteria	
Final grade percentage:	10%

### Practice classes

Modality	Practical classes
Technique	Papers and projects ( <b>non-retrievable</b> )
Description	In-person class work activity. Problems and cases studies solution
Assessment criteria	
Final grade percentage:	40%



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### Exam

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Modality	Assessment
Technique	Objective tests ( <b>retrievable</b> )
Description	Type test exam
Assessment criteria	
Final grade percentage:	50%

### Individual self-study

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Modality	Individual self-study
Technique	Objective tests ( <b>non-retrievable</b> )
Description	Distance education work activity
Assessment criteria	
Final grade percentage:	0%

### Groups self-study

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Modality	Group self-study
Technique	Papers and projects ( <b>non-retrievable</b> )
Description	Distance education work activity. Problems and cases resolution
Assessment criteria	
Final grade percentage:	0%

## Resources, bibliography and additional documentation

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### Complementary bibliography

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- Barrow C. 2006. Environmental Management for Sustainable Development. Routledge: New York. 2nd edition
- Belcham A. 2015. Manual of Environmental Management. Routledge: New York
- Brady J, Ebbage A, Lunn R. 2011. Environmental Management in Organizations: The IEMA Handbook. 2011 Earthscan: New York

### Other resources

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- Aragon-Correa JA, Martin-Tapia I, Torre-Ruiz JM, (2015) "Sustainability issues and hospitality and tourism firms' strategies: Analytical review and future directions", International Journal of Contemporary Hospitality Management, 27(3), pp.498 - 522
- Bansal P, y Bogner W. (2002): "Deciding on ISO 14001: Economics, Institutions and Context", Long Range Planning, 35, pp. 269-90.

